खत अनुदान रकमा खत कंपन्यांना थेट लाभ हस्तांतरण पद्धतीने (DBT) वितरीत करण्याबाबतच्या कार्यक्रमाची अंमलबजावणी करण्याकरिता समन्वय अधिकारी नियुक्त करण्याबाबत.

महाराष्ट्र शासन
कृषी, पशुसंवर्धन, दुग्धव्यवसाय विकास व मत्स्यव्यवसाय विभाग
शासन निर्णय क्रमांकः राखते १०१६/प्र.क्र.१७८ /१७अे
हुतात्मा राजगुरु चौक, मादाम कामा रोड,
मंत्रालय विस्तार, मुंबई ४०० ०३२
तारीख :- २७ एप्रिल, २०१७

वाचा : १) केंद्र शासनाचे अ.शा.क्र. १५०११/२/२०१७-डीबीटी, दिनांक ०५ एप्रिल,२०१७
२) केंद्र शासनाचे अ.शा.क्र. १५०११/२/२०१७-डीबीटी, दिनांक २५ एप्रिल,२०१७

प्रस्तावना :-

रसायने व खत मंत्रालय, खत विभाग, भारत सरकार (Ministry of Chemicals & Fertilizers, Department of Fertilizer, Govt. Of India) यांच्या मार्फत खत अनुदान रकमा, थेट लाभ हस्तांतरण (Direct Benefit Transfer - DBT) पध्दतीने वितरीत करण्याचा पथदर्शी कार्यक्रम देशातील १९ जिल्ह्यात राबविण्यात येत आहे. सदर पथदर्शी कार्यक्रम प्रगतीपथावर आहे. सदर कार्यक्रमाअंतर्गत खत अनुदानाच्या १०० टक्के रकमा लाभार्थीऐवजी खत कंपन्यांना देण्यात येणार आहेत. त्याकरिता एक कार्यपध्दती विहित करण्यात आलेली आहे. तद्नुसार किरकोळ खत विक्रेत्याकडे PoS उपकरण (Point of Sale Devise) बसविण्यात येणार असून लाभार्थी /शेतकरी यांच्याकडील आधार कार्ड आणि अथवा किसान क्रेडिट कार्ड आणि अथवा मतदान ओळखपत्र याच्या आधारे खत विक्रीची नोंद होऊन तयार झालेल्या माहितीच्या (Data) आधारे खत उत्पादक कंपन्यांना अनुदानाची रक्कम वर्ग करण्यात येणार आहे.

२. देशातील १९ जिल्ह्यात राबविण्यात येत असलेल्या पथदर्शी कार्यक्रमाच्या अनुभवाच्या आधारे संपूर्ण देशामध्ये दि. ०१ जून, २०१७ रोजी पासून PoS उपकरणाच्या माध्यमातून लाभार्थी/शेतक-यांनी प्रत्यक्षात खरेदी केलेल्या ग्रेडनिहाय खतानुषंगाने, खत विक्री संबंधात तयार होणा-या माहितीच्या (Data) आधारे खत अनुदानाची रक्कम खत कंपन्यांना वर्ग करण्यात येणार आहे. त्यासाठी किरकोळ खत विक्रेत्याकडे PoS उपकरणाची स्थापना होणे, लाभार्थी शेतक-यांना त्यासंदर्भात माहिती उपलब्ध करून देणे, खत विक्रेत्यांना प्रशिक्षण देणे आवश्यक असून राज्य शासन, जिल्हा प्रशासन, खत उत्पादक कंपन्या, घाऊक व किरकोळ विक्रेते, यांचा संपूर्ण सहभाग उक्त कार्यक्रम यशस्वीपणे राबविण्यासाठी आवश्यक आहे. त्यानुषंगाने **केंद्र शासनाने तयार केलेल्या कृती आराखडयाची प्रत सोबत जोडण्यात आलेली आहे.** (Annexures १ & २)

३. **केंद्र शासनाच्या खत मंत्रालयाने महाराष्ट्र राज्याकरिता श्री. दलजित सिंग यांची राज्य स्तरीय समन्वयक (State Level Co-ordinator) म्हणून नियुक्ती केलेली आहे.** सदर कार्यक्रम राज्यात प्रभावीपणे राबविण्याकरिता राज्यस्तरीय समन्वय अधिकारी (Nodal Officer) व जिल्हास्तरीय समन्वय अधिकारी (Nodal Officer) नियुक्त करण्याबाबत निर्देश दिलेले आहेत. त्यानुषंगाने समन्वय अधिकारी नियुक्त करण्याची बाब शासनाच्या विचाराधीन होती.

शासन निर्णय : - खत अनुदान रकमा, किरकोळ खत विक्रेत्यांकडील PoS उपकरणाच्या माध्यमातून तयार होणा-या माहितीच्या आधारे, खत कंपन्यांना, थेट लाभ हस्तांतरण (DBT) पद्धतीने वितरीत करण्याचा कार्यक्रम, रसायने व खत मंत्रालय, भारत सरकार यांनी तयार केलेला असून, दिनांक ०१.०६.२०१७ पासून तो देशभरात राबविण्यात येणार आहे. सदर प्रकल्प राज्यात प्रभावीपणे राबविण्यासाठी पर्यवेक्षीय व पुर्नविलोकन अधिकारी म्हणून प्रधान सचिव (कृषी), कृषी व पदुम विभाग, मंत्रालय, मुंबई हे काम पाहतील.

२. सदर कार्यक्रमाची राज्यस्तरावर प्रभावी अंमलबजावणी करण्यासाठी आयुक्त (कृषी), कृषी आयुक्तालय, महाराष्ट्र राज्य, पुणे यांना **" राज्यस्तरीय समन्वय अधिकारी" (State Level Nodal Officer)** म्हणून नियुक्त करण्यात येत आहे.

३. सदर कार्यक्रमाची जिल्हास्तरावर प्रभावी अंमलबजावणी करण्यासाठी संबंधित जिल्ह्यांचे जिल्हाधिकारी यांना **"जिल्हा समन्वय अधिकारी" (District Level Nodal Officer)** म्हणून नियुक्त करण्यात येत आहे.

४. राज्यस्तरीय व जिल्हास्तरीय समन्वय अधिका-यांनी त्यांच्या स्तरावर सर्व भागधारकांच्या प्रतिनिधीचा (Representation of All Stakeholders) समावेश असणा-या (राज्य / जिल्हा शासन-प्रशासनातील अधिकारी, खत उत्पादक कंपन्या, घाऊक व किरकोळ विक्रेते, शेतकरी, इत्यादी) समित्या स्थापन करावयाच्या आहेत.

५. केंद्र शासनाच्या खत मंत्रालयाने महाराष्ट्र राज्याकरिता श्री. दलजित सिंग यांची राज्यस्तरीय समन्वयक (State Level Co-ordinator) म्हणून नियुक्ती केलेली असून त्यांनी राज्य शासन, जिल्हा प्रशासन, राज्यातील मुख्य खतपुरवठादार, घाऊक व्यापारी, किरकोळ व्यापारी यांच्याशी समन्वय साधून PoS उपकरणाची खरेदी व स्थापना प्रत्येक किरकोळ खत विक्रेत्याकडे झाल्याची खात्री करावयाची आहे.

६. केंद्र शासनाच्या खत मंत्रालयाने महाराष्ट्र राज्याकरिता नियुक्त केलेले समन्वयक श्री. दलजित सिंग यांना त्यांचे कर्तव्ये योग्य पध्दतीने पार पाडण्यासाठी आयुक्त (कृषी) , महाराष्ट्र राज्य, पुणे यांनी पुरेशी कार्यालयीन जागा त्यांच्या कार्यालयात उपलब्ध करून द्यावी.

७. सदर कार्यक्रमाच्या अंमलबजावणीसाठी तांत्रिक मदत घेण्याकरिता राज्य व जिल्हास्तरीय राष्ट्रीय माहिती केंद्रांची (NIC's) मदत घेण्यात यावी.

८. सोबत जोडलेल्या केंद्र शासनाच्या कृती आराखड्यानुसार (Annexures १ & २) आवश्यक ती कार्यवाही करण्यात यावी.

९. सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आलेला असून त्याचा संगणक सांकेतांक २०१७०४२७१७२०५६४१०१ असा आहे. हा आदेश डिजीटल स्वाक्षरीने साक्षांकित करुन काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

Prakash R. Kadam

Digitally signed by Prakash R. Kadam
DN: c=IN, o=Government of Maharashtra, ou=Agriculture And Adf Department, postalCode=400032, st=Maharashtra, 2.5.4.20=944e446a6b36b86a52f12def26aa74e1d37e67433a0ce27e6a2caf774b9795c6, cn=Prakash R. Kadam
Date: 2017.04.27 17:22:07 +05'30'

(प्रकाश रा. कदम)
अवर सचिव, महाराष्ट्र शासन

प्रति,

१. मा.मुख्य सचिव , महाराष्ट्र शासन, मंत्रालय, मुंबई
२. प्रधान सचिव (कृषी) यांचे स्वीय सहाय्यक
३. आयुक्त (कृषी), कृषी आयुक्तालय, महाराष्ट्र राज्य, पुणे
४. सहसचिव (निविष्ठा व गुणनियंत्रण), कृषि व पदुम विभाग, मंत्रालय, मुंबई
५. सर्व विभागीय आयुक्त
६ .सर्व जिल्हाधिकारी
७.सर्व कृषि संचालक /कृषि सहसंचालक, कृषि आयुक्तालय, महाराष्ट्र राज्य, पुणे
८.कृषि संचालक (निविष्ठा व गुणनियंत्रण), कृषि आयुक्तालय, महाराष्ट्र राज्य, पुणे
९.सर्व विभागीय कृषि सहसंचालक,
१०.सर्व जिल्हा अधिक्षक कृषि अधिकारी,
११.सर्व कृषी विकास अधिकारी, (जिल्हा परिषद)
१२. महालेखापाल, महाराष्ट्र १/२ (लेखा परीक्षा /लेखा व अनुज्ञेयता) मुंबई/नागपूर
१३. सर्व जिल्हा कोषागार अधिकारी,
१४.वित्त विभाग- (व्यय-१/अर्थसंकल्प -१३)
१५.नियोजन विभाग (कार्यासन १४३१)
१६.सर्व उपसचिव (कृषी विभाग),मंत्रालय, मुंबई
१७.निवड नस्ती.

ANNEXURE-1

DETAILED ACTION POINTS FOR STATE GOVERNMENT & DISTRICT ADMINISTRATION

i. **Installation of PoS Devices**: One of the key component of the entire project is installation of Point of Sale (PoS) or Tablet devices at each retailer outlet, responsibility of which rests upon the concerned Lead Fertilizer Supplier of the State. The Lead Fertilizer Supplier (LFS) of each state is required to procure, test and install devices at all retailer locations in close cooperation with District Collector and NIC. The specification of compatible PoS and Tablets devices issued by NIC are available at http://mfms.nic.in/

ii. To ensure 100% Aadhaar penetration in DBT districts.

iii. Seeding of Aadhaar number in soil health card data base. In case issuance of Aadhaar enabled soil health card is likely to take more time, ensuring preparation of district soil profile, which would enable districts to issue generalized "fertilizer use" recommendation to farmers.

iv. Seeding of Aadhar in Land Record Database.

v. Constitution of "DBT working group" comprising of all stakeholders at District Level.

vi. To ensure through fertilizer companies/State Agriculture Department that dealer's list uploaded on iFMS is latest/correct. (This is important as sale through retailers who are not registered on iFMS may not be accounted for subsidy calculation).

vii. To ensure that the stock position at company warehouse and retailers are always updated in iFMS.

viii. Providing of details of district/block/mandal officer to NIC along with mobile number, so that login can be created for them to access their iFMS portal.

ix. Setting up grievance redressal mechanism.

Action points for district collector, district agriculture officer and NIC for close monitoring of the progress of implementing DBT by the fertilizer company through LFS

i. Preparation & Deployment of PoS devices/tablets at retail points.

ii. Deputing a nodal officer for each district for coordination with the District Collector and DoF.

iii. Organisation of training to all retailers at district level in a time bound manner.

iv. Completion of a network survey of all retail points for connectivity assessment.

v. To ensure that all operators at retail points have Aadhaar number.

vi. All sale transactions (Company to wholesaler or retailer) must be entered online on real time basis.

vii. Proper Coordination with device vendor and NIC to sort out hardware/software issues.

Annexure-II

Duties and responsibilities of State Coordinator

i. Responsible for planning, coordinating, implementing and monitoring the activities of the DBT project.
ii. Develop overall project work plan in the State in consultation with Dept. of Fertilizers and the State.
iii. Will work in close coordination with State Government Nodal Officer, District Collectors / District Nodal Officers, Lead Fertilizer Supplier.
iv. Project Tracking, identification of bottlenecks.
v. Information, Education and Communication.
vi. Undertake review meetings with stakeholders and undertake field visits to track progress.
vii. Ensure that the deliverables meet the overall technical & functional project deliverables of the DBT project.
viii. **Coordination with the representatives/nodal officer of each State & District along with Lead Fertilizer Companies of the State:**

   a. Deployment, Installation and Operation of Point of Sale (POS) Devices at the licensed retailer outlets.

   b. All preparatory work for dry run and live run of DBT in the State viz. use of PoS device for sale of fertilizers and stock updation at retailers outlet etc.

ix. Coordination with the State & District Authorities for capturing the land record data in NIC database so that the farmers land holding is digitally available in the data base at the time of purchase. In case, such records are not available efforts shall be made to map the manually available data in to the NIC data base.
x. Monitor the progress of Aadhaar seeding of soil health card on periodic basis.
xi. Coordination with the Agriculture department for issuance of soil health card to farmers so that they are well aware of their soil conditions and nutrient requirements.
xii. Constitute "DBT working group" comprising of all stakeholders at State & District level.
xiii. Conduct weekly meetings of DBT Working Group and monitor progress of implementation of DBT.
xiv. **Capacity Building:** Conduct training camps, awareness campaigns, literacy drives to popularize the new DBT Pilot Project procedures for purchase of Fertilizers under the revised methodology:
xv. Conduct training of all retailers at district level in association with LFS and NIC. (Master trainers will be trained by NIC).
xvi. **Grievance Redressal:**
   a. Capturing Satisfaction levels of Farmers, Retailers and Wholesalers, Collecting feedback and taking corrective action.
   b. Ensure redressal of complaints /Grievance raised by Farmers or retailers within the prescribed time line.
   c. Ensure coordination with mobile service provider that network connectivity by adopting best practices identified.

xvii. **MIS and Reporting:**

a. Generation of MIS report district-wise weekly basis and circulate to all stake holders.

b. Weekly meeting with all stake holders to ensure speedy implementation as per prescribed timeline.

c. Coordination with all stakeholders for smooth running of pilot.

xviii: Any other responsibility assigned by JS (DBT) and Director (DBT) of the DBT Project and District Administration of the concerned district.

Fertilizer Sale through PoS Devices:

Do's for Farmers during Fertilizers purchase through PoS :

- Ensure beneficiaries carry own Aadhaar[i] ID card for purchase of fertilizers
- Purchase fertilizers through finger print authentication on POS device.
- Ask for Soil Health Card recommendation for your crop or land.
- Ensure finger is placed properly
- Ensure fingers are clean and without dust or dirt.
- Ensure finger is not too dry and wet
- Ensure fingerprint scanner is clean, without any dust.
- Always take Customer Copy of sale receipt generated on fertilizer purchase on PoS device.
- Pay the exact amount mentioned in the sale receipt

Do's for Retailers during Fertilizers sale through PoS:

- Before Retailers Registration on PoS device retailer must check and enter accurate **Current Date & Time**
- Check the Software Version of PoS and upgrade it to Latest Version.
- Capture **Aadhaar number** and **Name as in Aadhaar** in case of seeding
- Capture **mobile number** for future communication
- Always keep the retailers Receipt copy generated for sale through PoS device for record purpose
- Keep the devices on firm, stable surfaces
- Keep the device at places with better connectivity
- Regular Maintenance of POS devices in consultation with Lead Fertilizer Supplier & POS vendor

Don'ts

- Do not sell Fertilizer without PoS Device.

Fertilizer Stock Management:

Do's for Companies:

- **Reconciliation:** Ensure Stock reconciliation at District warehouse.
- **Updation:** Transactions need to be updated on mfms website on real time basis. (Dispatches, sales)
- **Correctness of ID:** Ensure all fertilizer retailers & wholesalers, have & use the correct mfms ID. Dealers/retailers list is updated on mfms.
- **Sensitization:** Sensitize wholesalers and retailers to synchronize entry of sales transactions with the physical movement of fertilizer.

Do's for Wholesalers:

- Use mfms portal dedicatedly using correct mfms ID.
- Reconciliation : with company and retailer. Any physical movement of stock should be reflected in the mfms by the wholesaler within the same day.
- Updation : on daily basis (receipts, dispatches and sales)
- Date on physical copy of invoice and date reflected in mfms should match.
- Avoid: Delayed entries which may result in mismatch of stock.
- **Ensure Physical stock =mfms stock : before the Go-Live date.**

Do's for Block Agriculture Officer / District Agriculture Officer:

- Ensure Block Agricultural Officers have login id and password for mfms.nic.in.
- While conducting physical verification of stock :
  - Check if physical stock tallies with stock shown in mFMS portal against their respective wholesaler ID/ Retailer ID.
  - Ensure that stock value entered through POS devices are correct (Go-Live stock).
  - If any retailer requests change in opening stock, District/Block Agricultural Officers can update the correct opening stock once.
- Stock correction will be one-time activity. Block agricultural officer may physically need to verify the closing stock of all the retailers assigned to him prior to ***"GO LIVE"*** day in excel sheet / paper. Closing stock will be taken as per company, plant, product and retailer wise.

- Template is as follows:

Sl.No	Retailer Name	Retailer ID	Company	Plant	Product	Quantity

- **There should be no pending Retailer acknowledgements before the Go-Live date.**

Do's for Retailers:

- The exercise for stock reconciliation should start during dry run itself.
- Before Go-Live date clear all pending acknowledgements.
- Retailers need to physically take closing stock on **one day before** ("*GO LIVE*" day) and update it as opening stock on "*GO LIVE*" day.
- Closing stock will be taken company – plant - product wise.
- All retailers must ensure that the opening stock details for each product through POS device on "GO LIVE" day are correct.
- If any retailer finds that some **stock has not been entered correctly**, then it can be reported within **one week** to the Block Agricultural Officer who is authorized to update the stock once for any dealer/retailer.
- From Go Live date , Retailers must enter receipt and sales of fertilizer regularly through POS device only.

Do's for Retailers

❖ INITIAL STOCK REPORTING

- Initial stock reporting, a one-time measure, is very critical in the whole process of sale of fertilizers as subsequent reports depend on it and user cannot change this data once saved. Hence, utmost care should be taken while feeding the initial stock details.
- Instructions for Entering Opening stock through PoS.

1. Retailers may enter the opening stock by using 'initial Stock Reporting' Option.

2. Use 'Add More Products' Link to add opening stock of those products which are in the retailer shop but have not appeared in the list of products in 'initial stock reporting'

3. While entering Opening Stock Unit of the quantity may be checked thoroughly.

3. Retailer can enter his opening stock at start of dry run.

4. Opening stock entered in dry run can be updated by block agricultural officer for one time. After that stock is frozen for dry run.

5. On day of go live, Retailers can enter afresh their opening stock again.

6. Go live opening stock can be updated by block agricultural officer for one time. After that stock is frozen for Go live run.

7 Any subsequent changes in opening stock can be done only with the approval of Department of Fertilizer.

❖ RECEIPT OF ACKNOWLEDGEMENT

This module will be used by Retailers to acknowledge subsequent purchase in the PoS device.

1. Retailers may check that the invoice date appearing in PoS must match the actual date on which the fertilizer is purchased.

2. Stock which is already included in opening stock may not be acknowledged through PoS otherwise it will result in double receipt of stock. Such invoice number along with retailer ID may be sent to block agricultural officer and to NIC.

❖ 3. While entering Receipt of fertilizer Unit of the quantity received may be checked thoroughly

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